

ESTABLISHED 1896

# METAL CAST PRODUCTS COMPANY

LOCAL AND LONG DISTANCE  
TELEPHONE  
INTERVALE 8008

MANUFACTURING AND TRADING

## S. SACHS



THE ONLY MANUFACTURER  
AND DEALER OF TOY AND  
NOVELTY CASTINGFORMS  
IN AMERICA



LARGEST ASSORTMENT OF  
CASTINGFORMS IN THE  
WORLD, ORIGINAL DESIGNS  
AND MODELS



SKETCHES, MODELS AND  
SPECIAL CASTINGFORMS  
MADE TO ORDER

AMERICAN MADE  
METAL TOYS AND NOVELTIES

Office and Showroom  
1696 BOSTON ROAD

CORRESPONDENCE & ACCOUNTS H. SACHS  
ENGRAVING & MECH'L DEPT. G. T. MEYER  
SKETCHES & MODELS R. L. FORD

New York, Feb. 6th 1923.

Mr. D. L. Gustus,  
North Leeds, Me.

Dear Sir:

Complying with your order of the 31st, we have this day forwarded by Am. R'way Ex. casting form #10.

This casting form will give you an opportunity to try out the manufacture of these metal toys and novelties. Realizing that volume of business you can handle depends only upon quantity and assortment of toys and novelties of which you can make deliveries and that much greater speed of production is attainable by using number of molds, we presume you'll lose no time making additions. We expect a reply by return mail advising in just what manner you are going to handle this business.

Whereas, if you could supply only a single design, we would buy the toys direct at list prices, page 6 of catalog, plus advance if neat and attractively finished, we would, if you could supply an assortment of designs, act as your sales agents and handle your output at market prices, on 15% commission basis. This would mean higher prices and bigger profits for you.

Do not fail to send us samples. Bright and lively colors are wanted. We are always ready for giving advice if necessary.

Orders and inquiries are continually coming in from dealers in cities as Portland, Augusta, Bangor, Lewiston etc. We need a manufacturer to take care of this business. You have a chance for an enormous business. We have a big list of firms in the market for these goods and if you could supply an assortment of designs as #12,13,24,37,38,40,48,59; #8,9,10; #3,4,7,43,50,51,54; #116 to 120 and Bird Whistle, Wag Tail Pup, we could act as your sales agents and turn over to you business amounting to several thousand dollars. With orders we give packing and shipping instructions.

The demand for this line by far exceeds the supply. The increase of duty on toys from 35% to 70% makes importation impossible. Millions of these goods are needed. Wholesale, commission and export houses want immediate deliveries from now until July and then you must get busy on retail dealers' requirements. 1923 is going to be a banner year in the history of the industry. Good possibilities are offered manufacturers of American made toys and novelties.

Are you going to supply the goods and help take care of the trade and orders?

Yours very truly,

HS'S

METAL CAST PRODUCTS CO.



AMERICAN MADE METAL TOYS

If not delivered in 5 days return to  
**METAL CAST PRODUCTS  
COMPANY**

1696 BOSTON ROAD  
NEW YORK CITY



Mr. D. L. Gustus,

North Leeds,

Me.



1900  
L. J. ...

# Metal Cast Products Co.

1696 Boston Road, New York

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## MANUFACTURER'S CIRCULAR SUPPLY OF PAPER BOXES

100 Boxes Standard Size for	10c. Sets	5x 8 inch.,	$\frac{3}{4}$ inch high
" " " " "	25c. "	7x 9 "	$\frac{7}{8}$ " "
" " " " "	50c. "	8x10 "	$\frac{7}{8}$ " "
" " " " "	75c. "	10x12 "	1 " "
" " " " "	\$1.00 "	12x15 "	1 " "

**500 Boxes in these five different sizes, 100 each, \$28.00**

Durable cardboard used, all edges lined, with white super paper. Paper boxes packed in nests, the four smaller sizes in the largest box and shipped in wooden packing cases to avoid damage.

**Add \$3.00 for packing case and shipping of these 500 Boxes**

We cannot accept orders for less than 500 of any one size unless ordered in the above specified assortment. Prices on special lots and sizes quoted on request.

Paper boxes can be made to order in any special size to meet requirements of the trade,

**Attractive Box Labels furnished to Manufacturers**

# Metal Cast Products Company

1696 Boston Road,

New York

## MANUFACTURER'S CIRCULAR

### Supply of Circulars, Cards and Stationery

**Circulars**, small size, with six cuts, can be selected.

Printed with your name, firm and address,

500 Circulars \$6.50

1000 Circulars 8.50

**Circulars**, medium size, with nine to twelve cuts. Printed with your name, firm and address.

500 Circulars \$9.00

1000 Circulars 12.00

**Circulars**, large size, four pages, with your name, firm and address on front page.

500 Circulars \$14.50

1000 Circulars 20.00

**Catalogues**, eight pages, special front page composition.

500 Catalogues \$28.00

1000 Catalogues 38.00

**Business Cards**, Bristol, with one cut and any imprint, according to space on cards.

500 Business Cards \$4.00

1000 Business Cards 5.50

**Letterheads**, with any heading printed to order..

500 Letterheads \$5.50

1000 Letterheads 7.00

**Envelopes**, with imprint to match letterheads.

500 Envelopes \$4.00

1000 Envelopes 6.00

**Return Envelopes**, Manilla Paper.

500 Envelopes \$3.50

1000 Envelopes 5.50

**Large Box Labels**. Printed in 3 colors. Special designed for Metal Toy Manufacturers.

1000 Box Labels \$4.00

3000 Box Labels 11.00

5000 Box Labels 17.00

Any Cuts of our stock patterns can be used according to your requirements and available space.

Above prices for printing in black

A small additional charge for blue, red or green

Special prices on larger quantities.

Samples furnished

# LIBERTY TOY MFG. CO.



AMERICAN  
MADE  
TOYS

M. WELTE  
Mfg. Dept.

C. SUSSMAN  
Sales Dept.

W. G. FOURNIER  
Genl. Mgr.

Office and Showroom  
46 BOND STREET

Factory:  
122 HILLSIDE AVE

SAMPLE COPY



No. 38

No. 50

No. 59



No. 54



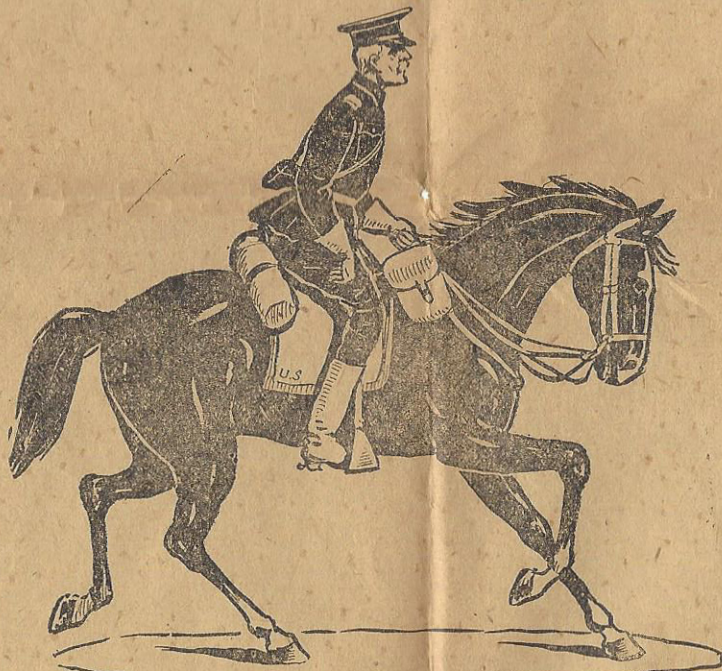
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No. 4



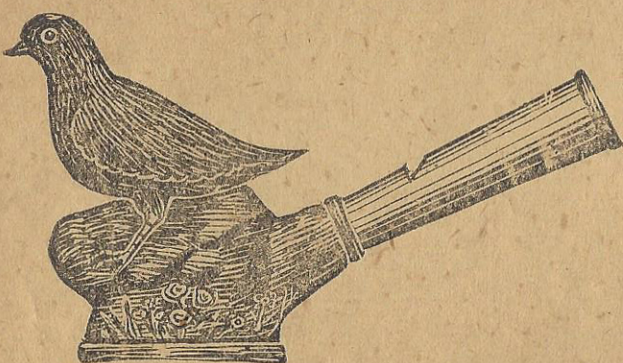
No. 12



No. 24



No. 13



Bird Whistle No. 80



Barking Dog No. 71



Wagtail Pup No. 70

**SPECIAL PRICES ON WHOLESALE ORDERS**

Dear Sir:—

We are at the beginning of the biggest season in "American Made Toys" and we call your attention to our new and wonderful line of Metal Toys and Novelties. Above are a few illustrations of our assortments.

We are manufacturers here of these goods with the necessary machinery and equipment to fill your orders promptly at very low prices. The fastest sellers and the latest novelties are continually added to our assortment.

While you have been unable to buy any of these Toys and Novelties for years, except at exorbitant prices, you now have the chance to start a very profitable business with these goods.

We can furnish large varieties of Toy Soldiers, Infantry, Cavalry, Cannons, Machine Guns and many other designs of this class. Wild Animals, Whistles, Bird Whistles, Religious Statuettes, Souvenirs in great assortment.

Big boys and small boys are just crazy for these toys and novelties and a good supply in your window will draw crowds all day long. The greatest profit for dealers is intoys. No other line can beat the enormous sale. Our leaders are sold in Millions all over the country. The season is starting now and the demand is increasing every week. Don't fail to write us now; ask for prices and we will send you samples. First of all, deal with American Manufacturers.

Protect the Home Industry. No other Toys but "AMERICAN MADE" can be sold this year according to the Newspaper Campaign. It is clear to see your advantage if you buy my goods, because you save time, trouble and unnecessary expense and you can have your supply at the lowest prices and promptly delivered.

Be the first and ahead of others; send your orders right now. The market is bare of supplies and low priced Toys and Novelties are very scarce. Place your orders in time—later we might be unable to make prompt deliveries; after the rush started, we will be forced to fill orders in rotation received. Below are a few prices which will convince you that our goods are the cheapest and best in the market.



American Made Metal Toys

Novelties Souvenirs

	PLAIN	HAND PAINTED		PLAIN	HAND PAINTED
No. 4	\$ 4.00 per 100	\$ 5.25 per 100	No. 29	2.00 " 100	3.00 " 100
	34.00 " 1000	48.00 " 1000	No. 30	15.00 " 1000	25.00 " 1000
No. 12	1.75 " 100	2.75 " 100	No. 38	2.00 " 100	3.25 " 100
	12.50 " 1000	22.00 " 1000	No. 40	17.00 " 1000	28.00 " 1000
No. 13	4.00 " 100	5.50 " 100	No. 50	2.25 " 100	3.50 " 100
	35.00 " 1000	50.00 " 1000		18.00 " 1000	30.00 " 1000
No. 24	4.75 " 100	9.75 " 100	No. 50	2.00 " 100	4.50 " 100
	40.00 " 1000	95.00 " 1000		17.50 " 1000	42.00 " 1000
No. 27	1.75 " 100	2.75 " 100			
	12.50 " 1000	22.00 " 1000			
No. 70	100	\$ 5.50 per 100			
	1000	52.00 " 1000			
No. 71 one color		8.00 " 100			
		76.00 " 1000			
No. 80 one color		4.00 " 100			
		37.50 " 1000			



Race-Horses  
Wild Animals  
Bird Whistles  
Wagtail Pups

SAMPLE COPY, SIPLE COPY.

**THE COLUMBIA TOY MANUFACTURING CO**

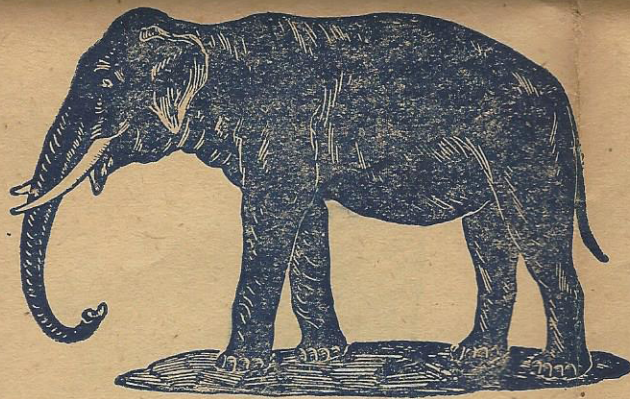
B. HARTRIDGE, Pres.  
ED. BAUMGART, Mgr.

OFFICE  
404 THIRD AVENUE

FACTORY  
1629 WASHBURN STREET



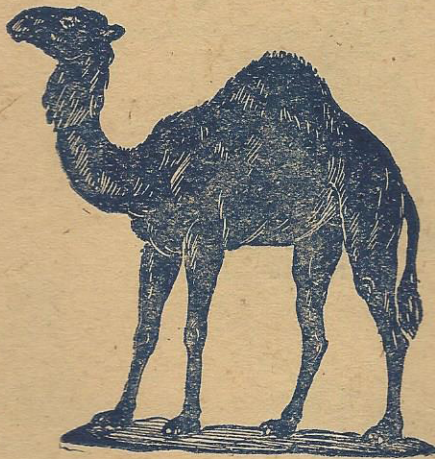
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No. 116



No. 119



No. 116



No. 120



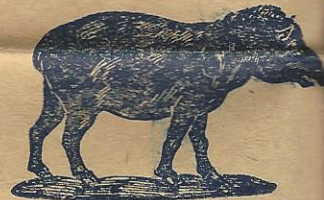
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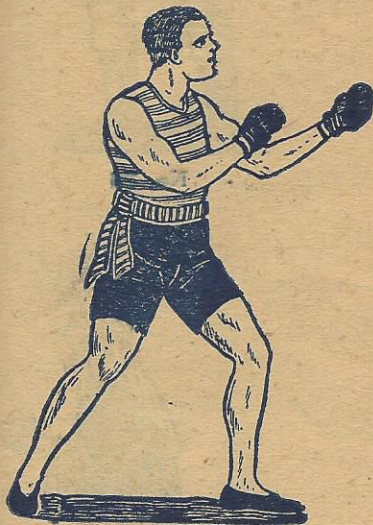
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No. 117



No. 120



No. 60



No. 118

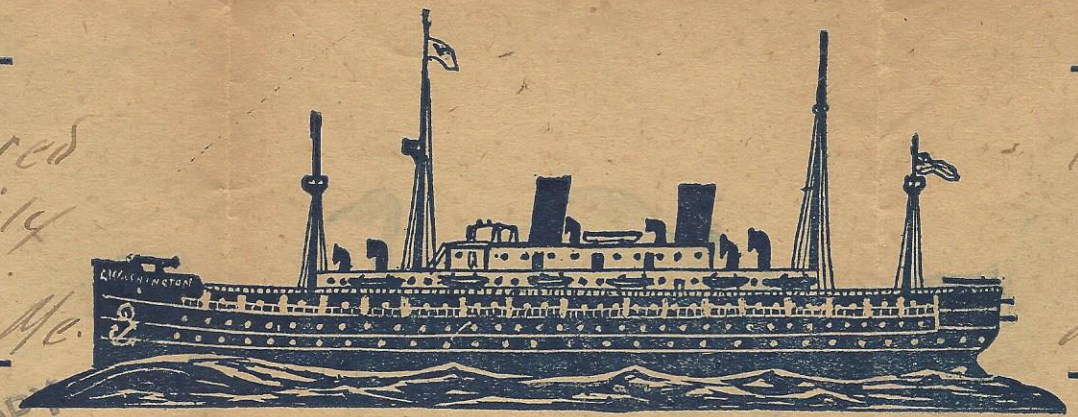


No. 38



No. 40

*Manufactured exclusively in North Leeds Me.*



No. 42

**SPECIALS:**  
CANARY WARBLERS  
WAGTAIL PUPS  
BOOK BLOCKS  
PAPER WEIGHTS  
ASH TRAYS  
ALL THE LATEST NOVELTIES

*Maine Toys and Novelties Mfg. Co. J. L. Gustus North Leeds Me.*

*Amer Ma Meta*  
**SPECIALS:**  
BATHING  
AUTOMO  
PIN CUSH  
INK STA  
INCENSE BU  
WE FURNISH TH  
AND BEST SE

**SPECIAL PRICES ON WHOLESALE ORDERS**

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No.	Plain		Painted		No.	Plain		Painted	
	per 100	per 1000	per 100	per 1000		per 100	per 1000	per 100	per 1000
3	\$ 4.00	\$34.00	\$ 7.00	\$56.00	42	\$30.00	\$240.00	\$62.50	\$500.00
4	4.00	34.00	7.00	56.00	36	4.00	34.00	7.00	56.00
7	4.00	34.00	5.50	42.00	68	4.50	35.00	9.00	68.00
43	3.00	25.00	6.00	48.00	60	4.50	35.00	12.50	92.00
50	5.00	44.00	10.00	80.00	53	1.00	8.75	3.00	22.00
51	4.00	34.00	8.00	64.00	58	6.50	50.00	13.00	100.00
12	2.00	16.00	4.00	39.00	44	4.25	32.00	8.25	65.00
13	6.25	51.00	12.50	102.00	111	4.50	34.00	8.50	67.00
24	12.00	96.50	23.00	275.00	115	3.35	25.00	6.25	50.00
38	3.50	28.00	7.00	56.00	109	3.25	25.00	6.25	48.00
40	3.50	27.00	7.00	54.00	110	3.25	25.00	6.25	48.00
48	4.00	34.00	8.00	75.00	14	4.00	34.00	7.00	56.00
59	5.50	44.00	10.75	110.00					

116. 117. 118. 119. 120. \$45.00 per Hundred Sets. \$400.00 per Thousand Sets.





No. 3



No. 7



No. 4



No. 12



No. 48



No. 13



No. 50



No. 51



No. 14



No. 24



No. 36



No. 43



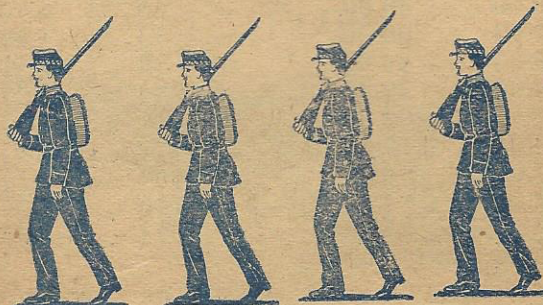
No. 59



No. 58



No. 44



No. 53



No. 109



No. 110



No. 115



No. 111



AMERICAN MADE METAL TOYS

SENDER

**Metal Cast Products Company**

**1696 BOSTON ROAD**

**NEW YORK, N. Y.**